



Surveys



Customer Feedback



Email Marketing

## TOY OF THE WEEK ARCHIVES



### May 5, 2009: Wiggity Bang Games' Whizzle Phonics

Whizzle Phonics (\$12.95) is a fast-paced card game series that teaches the sounds of the English language. It aims to help kids learn to read by using sight, sound and color, and includes everything from short and long vowel sounds to blends, vowel brothers and digraphs.

Designed by a dad and perfected by teachers, the series (available in two sets, games 1-2-3 and games 4-5-6, sold separately) is designed to keep kids engaged as they learn. For two to eight players.

The company also plans to introduce a similar series later this year called Whizzle Math.

Wiggity Bang Games, San Diego  
[www.wiggitybang.com](http://www.wiggitybang.com)



### April 28, 2009: Sakar's Darth Vader Alarm Clock Radio

New for sleepy Star Wars fans of all ages is Sakar's Darth Vader Alarm Clock Radio (\$29.99). It's shaped as an actual replica of Darth Vader's helmeted head and includes an AM/FM radio, snooze button, full-featured alarm clock with three sound effects to choose from for the alarm, and an audio jack input by which kids can plug in portable devices and run the audio through its speakers. But beware the Dark Side: the time glows red through the Sith Lord's eyes!

Sakar International, Edison, N.J.  
[www.sakar.com](http://www.sakar.com)



### April 21, 2009: Fiesta's Lazy Beans plush

In honor of the company's 37th birthday, Fiesta this month is relaunching the Lazybeans (\$9.00 to \$19.00), for ages 3 and up, with updated new designs. Lazybeans animals are ultra-soft fabric plush toys with "beans" stuffed inside, designed to make them huggable.

There are 16 animals to choose from in the assortment, including big cats like panthers, leopards and cheetahs; popular zoo animals like the giraffe (pictured), monkey and chimpanzee; and pandas, polar bears and black bears. They are available in three sizes, 7.5-, 10-, and 12-inch versions.

Fiesta Toy, Vernon, Calif.  
[www.fiestatoy.com](http://www.fiestatoy.com)

[More »](#)
[Ads By Google](#)

#### Toys NOT Made in China

Quality natural and hand-made toys Toys without worries that will last  
[www.nmctoys.com](http://www.nmctoys.com)

#### Babies Love to Read?

Preschool Education-Based Software. Step-by-Step Home Teaching Tool!  
[BrillKids.com/Little-Reader](http://BrillKids.com/Little-Reader)

#### Kids Cd Players

Smart Shopping at mySimon! Compare Top Deals on Kids Cd Players.  
[mySimon.com/Kids-Cd-Players](http://mySimon.com/Kids-Cd-Players)

Advertisements



Save the Children.

imagine

all you can do for  
children displaced  
by the Gulf Coast  
hurricanes.

**DONATE  
NOW**



BROUGHT TO YOU BY

## Playthings

